

Brief Bio-Data

1. Name : **Dr. Gopal Krishna Deshmukh**
2. Date of Birth : 16th November 1973
3. Designation : **Professor, Director and Dean**
(Director – since 23 September 2025, Dean – since 28 March 2025)
4. Work Experience : Twenty Two Years
5. Official Address : Institute of Management, Pt. Ravishankar Shukla University,
Raipur (C.G.) Pin: 492010
6. E- mail : gkd16@yahoo.co.in
7. Contact Number : 094252-11225 (M)

8. Academic Qualification:

- **Ph.D.** in Management from Pt. R.S. University, Raipur
- **MBA** First Division with specialization in Marketing from Department of Management Studies, North Maharashtra University, Jalgaon(MS)
- Qualified **UGC NET** in Management
- M. A. Public Administration from Pt. R.S. University, Raipur
- B.Sc from Pt. R.S. University, Raipur

9. Honours / Awards

- **Best Research Paper Award** in Marketing Strategies for Business session in a National Seminar organised by NIT, Rourkela on October 09-10, 2015.
- **Enthusiastic Researcher Award** by Global Business Research FZE, Dubai, UAE in an International Seminar during December 18-20, 2015
- **Silver Medal as Best Business Academic of the Year Award (BBAY)** – 2019 by **Indian Commerce Association** in All India Commerce Conference during December 22-24, 2019.
- **Kamal Patra Samman 2024** by JCI Raipur Sanskar on September 15, 2024

10. Teaching Experience:

- Twenty Two Years at PG level (MBA)
- Subjects Taught:
(I) in MBA: Environment and Management,
Information Technology,
Business Legislation,
Research Methodology,
Production Management,
MIS,
Marketing Research,
Consumer Behaviour,
International Marketing
Literature Review & SPSS for Research

(II) in MPhil (Management) : Research Methodology

(III) in Ph. D Coursework: Research Methodology

(IV) For Competitive Exams: “Reasoning” & “Management” in guidance classes of UGC NET Coaching Scheme of Pt. Ravishankar Shukla University, Raipur for NET, Bank P.O. Exam, PSC exam etc.

(v) Delivered special lectures as a part of Ph.D Scholars Coursework organized by Pt. Ravishankar Shukla University on following topics:

- **Dealing with Fake Predatory & Cloned Journals**
- **SHERPA/RoMEO**
- **Journal Suggestor**
- **Indexing Databases**

(vi) Delivered special lectures as a part of FIP/ QIP / RC/ FDP organized by HRDC's / MMTTC's of different Universities on following topics:

- **Application of IT Tools in Research**
- **Predatory Publishers & Journals**

11. Research Guidance:

- Ph.D have been awarded to six scholars.
- Currently guiding four Ph.D Scholars.
- Guided 3 M.Phil Dissertations
- Guided more than 200 MBA Projects

12. Membership:

- (A) Professional Bodies: Indian Commerce Association, Youth Hostel Association of India
(B) Social Organisations: JCI Raipur Sanskar and Manav SansadhanVikas Samiti

13. Administrative Assignments:

(A) **National Testing Agency, Government of India:** as Observer NTA exams (NEET, JEE, CMAT) etc

(B) **Government of Chhattisgarh:** as member in Central Board of Studies (in Management Studies), Expert in Sarv Shiksha Abhiyan, Expert in Curriculum Committee for Recruitment of TPO in Government Engineering & Polytechnic Colleges through PSC, Special Observer-PMT.

(C) Pt. Ravishankar Shukla University:

- Member, College Development Council, Pt. Ravishankar Shukla Univesity, Raipur
- Coordinator, Placement Cell, Pt. Ravishankar Shukla Univesity, Raipur
- Member, Industry- Academic Collaboration, Pt. Ravishankar Shukla Univesity, Raipur
- Member, Research and Development Cell, Pt. Ravishankar Shukla Univesity, Raipur
- Member, IQAC- SSR Committee, Pt. Ravishankar Shukla Univesity, Raipur
- Editor, Journal of Ravishankar University (Part A: Social Science)
- Member, Board of Studies in Management, Pt. RSU Raipur
- Member, Governing Body of Pragati College, Raipur
- Acted as Centre Superintendent and Exam Coordinator- University exams, Member, Examination Committee, Inspection Committees

(D) Other Universities:

- Acted as Subject Expert in Selection Committees
- Acted as Member: Board of Studies, Examination Committees, Result Committee, S. M. K. University, Jagdalpur

(E) At Institute of Management:

- Secretary, Staff Council
- In-charge, Summer Training of Students
- Member, DRC and Chairman, DRC

14. Associated with assignments of other Universities:

- MJP ,Rohilkhand University, Bareilly (U.P.)

- Sambalpur University, Sambalpur (Odisha)
- Berhampur University, Berhampur (Odisha)
- G.G. Central University, Bilaspur (C.G.)
- Bilaspur University, Bilaspur (C.G.)
- Bastar University, Jagadalpur (C.G.)
- Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, Raipur (C.G.)
- Indira Kala Sangeet Vishvavidyalaya, Khairagarh (C.G.)
- Chhattisgarh Swami Vivekananda Technical University, Bhilai (C.G.)
- APS University, Rewa, (M.P.)
- Indira Gandhi National Tribal University, Amarkantak (M.P.)
- Rani Durgavati Vishwavidyalaya, Jabalpur (MP) etc.
- MATS, University, Raipur
- Integral University, Lucknow (UP)
- Bansthali Vidyapeeth, Rajasthan
- R.T.M. Nagpur University, Nagpur (MS)
- Shree Shankaracharya Professional University, Bhilai
- Bharti University, Durg
- Amity University, Kharora

15. Participation: in

- (A) Orientation Programmes / FDP/ Refresher Course/ Workshop: 17
- (B) Participation in Workshop / Webinar: 13
- (C) Participation in Short Term Course: 06
- (D) Seminar / Conferences: 84

16. Seminar / Conferences Organised: Five

17. Papers Published : Citation Index = 277; h-index = 07; i-10 index = 06 (as on September 22, 2025; Source: Google Scholar)

- (A) Journals: 44
- (B) Conference Proceedings: 06
- (C) Edited Books: 23

18. Reviewer in SCOPUS Indexed Journal: Four

19. Resource Person:

- Central Government Programmes: 06
- State Government Programmes: 02
- Public Sector Company: 02
- University RPE Lectures: 13
- HRDC/ MMTTC FIP / Refresher Course Lectures: 14
- Conference/ Seminar: 20

(Dr. Gopal Krishna Deshmukh)

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